



KHULOD HADAQ

DIGITAL MEDIA PRODUCER & STORYTELLER

CONTACT

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EDUCATION

MEDIA COMMUNICATION DIPLOMA

Humber Polytechnic 2024- 2026

ENGLISH FOR ACADEMIC PURPOSES

Humber Polytechnic 2022 - 2024

BACHELOR IN MEDIA AND JOURNALISM

Damascus University, 2004 - 2008

SKILLS

Media & Communication

Podcast Production - Voice Over

Audience Insights & Media Analytics

Visual Storytelling

Social Media Management

Content and Writing

Books Design

Media Marketing

Photography

SEO Article Writing

Fluent English & Arabic Speaking

PROFILE

Excellent skills communication and digital media passionate about storytelling and how media shapes audiences and ideas. strong skills in content creation and audience analysis, and detail-oriented, adaptable, and collaborative. especially interested in podcasting, media strategy, and creating meaningful, audience-driven experiences.

EXPERIENCE

Content Creator & Script writer - Yamm Services / Media March 2026 - Present

Create story-driven content that connects with diverse audiences
Develop real stories into compelling scripts for media production
Combine creativity with communication strategy to deliver impactful narratives
Continuously explore storytelling techniques and audience behaviour

public relation and communication Specialist - Nawa Choir September 2023 - 2025

Designed communication strategies to promote choir performances and attract audiences . Used social media storytelling to connect with the community and boost ticket sales
Coordinated media outreach to secure coverage and strengthen public presence.

Digital Content Creator - Audionality.com Jan 2024 – Jun 2025

Conceptualize, script, and produce podcasts like "Tales of Symbols" for diverse audiences
Turn complex cultural topics into engaging, accessible audio content
Collaborate on content development from idea to final production

Manager - Ishtar House for publishing Apr 2021 – Nov 2023

Led digital marketing, growing social media to 5,000+ followers
Published and promoted 14 Arabic books; managed branding and marketing
Supervised a remote team of 7 and developed campaigns to boost visibility and engagement

Freelance Writer & Editor | 2008 – Present

Researched and wrote articles for Arabic media.
Edited content for clarity, accuracy, and narrative impact
Adapted writing for diverse audiences and format