



# KHULOD HADAQ

## DIGITAL COMMUNICATION SPECIALIST

### CONTACT

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### EDUCATION

#### MEDIA COMMUNICATION DIPLOMA

Humber Polytechnic 2024- 2026

#### ENGLISH FOR ACADEMIC PURPOSES

Humber Polytechnic 2022 - 2024

#### BACHELOR IN MEDIA AND JOURNALISM

Damascus University, 2004 - 2008

### SKILLS

Media & Communication  
Podcast Production - Voice Over  
Audience Insights & Media Analytics  
Visual Storytelling  
Social Media Management  
Content Creation  
Script Writing  
Books Design  
Media Marketing  
Photography  
SEO Article Writing  
Fluent English & Arabic Speaking

### PROFILE

Excellent skills communication and digital media passionate about storytelling and how media shapes audiences and ideas. strong skills in content creation and audience analysis, and detail-oriented, adaptable, and collaborative. especially interested in podcasting, media strategy, and creating meaningful, audience-driven experiences.

### EXPERIENCE

#### Content Creator & Script writer - Yamm Services / Media March 2026 - Present

Create story-driven content that connects with diverse audiences  
Develop real stories into compelling scripts for media production  
Combine creativity with communication strategy to deliver impactful narratives  
Continuously explore storytelling techniques and audience behaviour

#### public relation and communication Specialist - Nawa Choir September 2023 - 2025

Designed communication strategies to promote choir performances and attract audiences . Used social media storytelling to connect with the community and boost ticket sales  
Coordinated media outreach to secure coverage and strengthen public presence.

#### Digital Content Creator - Audionality.com Jan 2024 – Jun 2025

Conceptualize, script, and produce podcasts like “Tales of Symbols” for diverse audiences  
Turn complex cultural topics into engaging, accessible audio content  
Collaborate on content development from idea to final production

#### Manager - Ishtar House for publishing Apr 2021 – Nov 2023

Led digital marketing, growing social media to 5,000+ followers  
Published and promoted 14 Arabic books; managed branding and marketing  
Supervised a remote team of 7 and developed campaigns to boost visibility and engagement

#### Freelance Writer & Editor | 2008 – Present

Researched and wrote articles for Arabic media.  
Edited content for clarity, accuracy, and narrative impact  
Adapted writing for diverse audiences and format